



# 2025 ANNUAL MEETING

SAN DIEGO, CALIFORNIA, USA  
May 17–21, 2025

## 2025 Annual Meeting Justification Toolkit

Associate Members and Non-Members

### Why Register and Attend?

#### **10,000+ IP Professionals Under One Roof for One Week:**

With more than 10,000 IP professionals, business leaders, and government officials expected from 100+ jurisdictions, the INTA Annual Meeting is the only IP event this year where you can meet and interact with the leaders of the global IP community in one venue.

**Save More with Travel Discounts:** Discounts are available with Alaska Airlines, Emirates, Lufthansa Group, Qatar Airways, SkyTeam, and United Airlines. (Further details are in your registration confirmation email. If you have already booked your travel, please work directly with your airline to apply available discounts.)

**Exceptional Educational Programming centered on the Business of IP:** Our Co-Chairs Jill Abasto (Qualcomm) and Okan Can (Deris) and the 2025 Annual Meeting Project Team have developed an exceptional educational program centered on “The Business of IP,” featuring three dynamic tracks: Business and Technology, Law and Policy, and Professional Development and Career Advancement.

**New in 2025! Exclusive Programming on Patents for Brand Professionals:** On Tuesday, May 17, a series of 45-minute sessions will delve into the latest patent developments, strategies, and case studies. This will be followed by the Patent Professionals Reception.

**Outstanding Add-On Events:** Participate in various Workshops, receptions, more than 550 Table Topics, and numerous Business Development activities in the Convention Center and around San Diego.

**Access to Resources:** The Innovation Marketplace features numerous vendors and service providers offering tools and solutions designed to enhance IP management. Corporate representatives can discover resources that may benefit their organizations. The 2025 Annual Meeting will bring together more than 150 exhibitors showcasing the latest IP solutions.

**Reputation Building:** Representation at a prestigious event such as the INTA Annual Meeting enhances an organization’s visibility and reputation in the global IP community, showcasing its commitment to the effective protection and management of IP.

#### **BULK DISCOUNTS:**

INTA offers Associate registrants of the 2025 Annual Meeting with complimentary registrations if the following has been satisfied:

**Associate Registrations:** Buy six (6) full price 2025 Annual Meeting registrations within the same umbrella organization, receive one (1) free 2025 Annual Meeting registration, and so on.

**Limitations:** Only paid 2025 Annual Meeting Registrations will count towards the Bulk Discount pricing calculations outlined above. Calculations depend on organizations to be properly related for the registration system to properly offer earned complimentary registrations.

**Exclusions:** Registration prices that are **not** eligible for Bulk Discount pricing include: Emeritus Member, Government Member/Non-Member, Nonprofit Member/Non-Member, University Member, Professor Member, Student/Student Bridging Member, and any complimentary registration (other than those provided by the Bulk Discount pricing calculations).

**Announcing the 2026–2029 Strategic Plan:** INTA’s Strategic Plan guides all the Association’s activities and initiatives. Our 2026–2029 Strategic Plan will be unveiled during the Opening Ceremonies on Sunday, May 18, 4:30 pm–6:00 pm. This presentation will reveal the Association’s vision and strategic priorities for the remainder of the decade.

**Questions about bulk discount pricing? Contact us.**